



7 Costly Mistakes to Avoid

Hi, I'm Cynthia Murray, a professional organizer and business coach, and I help those who love to organize fine-tune their skills and start a real, lucrative, and rewarding business.

I do this through my quick start strategy delivered through private client work and my Organizer.Club members site so you can generate consistent and reliable leads and clients on demand.

The 7 Costly Mistakes (part of what my 12-Week Training Professional Organizer Training helps you avoid) has been responsible for saving hundreds of thousands of dollars, years of time being wasted, and allowing our clients to find success as a professional organizer quickly.

Without it, you will waste your time on ineffective strategies, spend way more on things you don't even need, and then wonder why no one wants your organizing services.

With it, you eliminate the major costly mistakes and will never again waste time or money on starting your very own professional organizing business.

Now don't make these 7 mistakes!

Cynthia Murray

7

Costly Mistakes to Avoid

1

HIRING A WEB DESIGNER: There's a time and place for this, but starting your own professional organizing business isn't one of them. Basic design, what you write, and what you place on your website is the most important. It's not hard to do this yourself.

2

UNDERVALUING YOURSELF: Thinking that you, "just starting out," are not worth going rates for professional organizing will cost you in revenue, # of clients, and your sanity.

3

BEING A PERFECTIONIST: I know this is difficult for most organizers, but the truth is, making sure everything is 100% perfect while launching your business will drastically hold you back. Instead of launching within a month or two, it could be a year or more.

4

WANTING TO KNOW EVERYTHING: It's ok to jump in and get your feet wet before you feel 100% confident. No matter how much you prepare, you'll learn the most interacting with clients.

5

BEING OBLIVIOUS: Many organizers are so excited to get started they skip over essential basics such as business set up and various client agreement forms. It's not expensive nor difficult to set all this up, but it needs to be done the right way.

6

ONLY DOING FREE MARKETING: It may seem like spending money on advertising would be a mistake, but doing it the right way will get you higher-qualified leads, more clients, and allow you to profit from your business more quickly.

7

FRIENDS AND FAMILY: This one's tough. Friends and family can either be supportive or not and they are the reason most aspiring organizers change their minds. Decide for yourself this is what you want to do and only share with those who will support you.

ACCELERATE YOUR RESULTS

You are in possession of a guide that will help you avoid COSTLY mistakes when followed correctly. But, unless you understand what each of the elements mean and how to actually side-step or avoid them, it will only remain an underutilized guide that sits in your toolbox.

If you'd like to use this guide to it's fullest potential, I want to show you how by inviting you to watch my free video all about starting your own professional organizing business...

In my video, I reveal the keys to getting started, why professional organizing is one of the greatest opportunities, and how you can get started down this rewarding path.

I deep-dive into exactly how I avoid all these costly mistakes, providing you everything you need to know, in order to maximize your results.

Are you ready? All you need to do is click below...

[WATCH HOW TO GET STARTED HERE](#) >